

Tips to Making the Most of Your Chamber Membership

Tip #1 Think Chamber first!! - Whenever you need a product or service, Think Chamber First – take a moment to consult your Membership Directory and give a fellow member the opportunity to do business with you. Let them know you are a Chamber member and they may offer you a special discount or benefit. By supporting one another, we will strengthen our Chamber and local economy.

Tip #2 Join a committee – it is the best way to meet people within the Chamber in a more intimate setting.

Tip #3 Advertise in the Community Guide – the exposure you and your company will receive is priceless.

Tip #4 Write an article – share your business expertise with Chamber members by writing an article.

Tip #5 Sponsor a website ad – when you sponsor multiple Chamber opportunities, your “Top of Mind Awareness” improves. Once your company’s name is familiar to others, there is a better chance that they will do business with you.

Tip #6 Sponsor a Chamber event – Sponsoring a Chamber event is a great opportunity to put your company’s name in front of the Chamber membership.

Tip #7 Follow up on networking leads – Call the contacts you have made and make an appointment to meet for lunch to see if you can do business together or refer each other to business associates.

Tip #8 Sponsor a booth at the Chamber’s Business Showcase – the event sells out and attracts up to 800 people!

Tip #9 Utilizing your Chamber benefits actually stretches the investment you make in your membership.

Tip #10 Grow your business by getting involved. Simply joining the Chamber will not grow your business. Attend a committee meeting to get to know people. Then, when you attend a larger event, those people can introduce you to their contacts and you can work your way around the room.

Tip #11 The next time you attend a Chamber meeting or event, sit with people you don’t know. You can make nine new contacts within an hour.

Tip # 12 Develop relationships – Networking is the way to get to know your fellow Chamber members and develop relationships within the organization – people do business with people they know and trust.